ReStyle

MAXIMIZE YOUR STYLE,
MINIMIZE YOUR IMPACT

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THE PROBLEM

- Over 92M tons of textile waste are produced globally each year
- Most people wear only 20% of their wardrobe



OUR SOLUTION



- This app helps reduce fashion waste through smarter outfit planning and resale



WHO WE ARE

Founded in 2025, ReStyle is a fashion-tech concept built to help consumers get more use out of the clothes they already own.

We started this project with a simple idea:

The most sustainable outfit is the one already in your closet.

Our goal is to:

- Reduce fashion waste by encouraging outfit reuse and rotation
- Help users track what they wear and resell what they don't
- Make sustainable choices easy and stylish



What we are addressing

ReStyle addresses the economic and environmental challenges of fashion consumption and clothing waste. Our app empowers individuals to extend the life of their clothing by making it easy to reward, resell, and restyle items already in their closets.

A main priority of our app is to support a more circular and sustainable fashion system. This system will reduce waste, save money, and help with making style choices.



Priorities

Sustainability
We prioritize reducing textile waste by keeping clothing in circulation through outfit reuse and effortless resale.

Accessibility
ReStyle is designed to be simple, inclusive, and user-friendly, making sustainable fashion choices available to everyone

Economic Value
We help users get the most out of their wardrobes by extending the use of what they already own and making resale easy.

Behavior Change
Our goal is to shift habits, from impulse buying to intentional styling, by encouraging users to rethink what they wear and why.



HOW IT WORKS

Our app has a built in outfit generator that helps people use what they already have in their closet. All you have to do is upload pieces from your closet.
Then, each week you can select to mix and match outfits using a digital wardrobe, so users can get new outfit ideas without buying anything new. It's an easyway to shop less, and to get more creative with your style. This will make your clothes last longe and it is more sustainable.



Shop and Sell Feature

ReStyle will also have a built in shop and sell feature, which is comparable to Depop.
The app users can list clothes they don’t wear anymore and shop secondhand pieces from other users. It’s an easy way for sustainable fashion to be more affordable and accessible.



The About Page

The About me page explains how Restyle is a Sustainable fashion app that makes it easy to buy, sell, and reuse clothes in a more sustainable way. It's all about keeping fashion circular while being mindful of our impact.

The app also runs on solar power to stay eco-friendly. Every time someone uses Restyle, it helps cut down waste and helps to support sustainable fashion.